



PRODUCT OVERVIEW

ViewSonic LX720-4KE 3,500 ANSI Lumens 4K Smart Laser Home Projector

ViewSonic • SKU LX720-4KE



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Brand ViewSonic

Stock In stock

PRICING

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Description

Extended product overview

Transform your home into a cinematic experience with the LX720-4K smart laser projector. Equipped with 3rd-generation laser phosphor technology, it delivers 3,500 ANSI Lumens of brightness and up to 20,000 hours of lamp-free use, ensuring vivid visuals day or night. Enjoy immersive 4K HDR picture quality on screens up to 300 inches, paired with a built-in 10W cube speaker for rich, room-filling sound. With features like 1.3x optical zoom, H/V keystone correction, and four-corner adjustment, setup is simple and flexible. Plus, with Google TV and a native Netflix app, the LX720-4K brings effortless streaming and premium entertainment into any room. Key Features: 3rd generation laser phosphor technology with up to a 20,000-hour lifespan Immersive true 4K HDR offering up to 300" screen Vibrant and clear visuals with 3,500 ANSI Lumens of brightness Powerful 10W cube speaker for immersive sound Installation flexibility: 1.3x optical zoom, H/V keystone, 4 corners adjustment Easy streaming with built-in Google TV and native Netflix app Specification Projection System 0.47" 4K-UHD Native Resolution 3840 x 2160 (4K UHD) Brightness 3,500 ANSI Lumens Contrast Ratio 1,200:1 Display Color 1.07 Billion Colors Light Source Type Laser Phosphor Light Source Life (Normal) 20,000 hours Lens F=1.94–2.12, f=11.9–15.5mm Projection Offset 110% ±6% Throw Ratio 1.125–1.463 Optical Zoom 1.3x Image Size 60"–300" Throw Distance 1.49–9.72 m (150" @ 3.74 m) Keystone H: ±40°, V: ±40° Audible Noise (Normal) 32 dB Audible Noise (Eco) 26 dB Local Storage 8 GB (4 GB available) Input Lag 1 ms Resolution Support VGA (640x480) to 4K (3840x2160) HDTV Compatibility 480i, 480p, 576i, 576p, 720p, 1080i, 1080p, 2160p Horizontal Frequency 15 kHz–135 kHz Vertical Scan Rate 23–240 Hz Input HDMI 2 (HDMI 2.0, HDCP 2.2) WiFi Input 1 (5Gn) Output Audio-out (3.5 mm) 1 Audio-out (Bluetooth) 1 (BT 5.0) Audio-out (HDMI ARC) 1 (shared with HDMI Input) Speaker 10 W Cube USB Type-A (Power) 1 (5V / 1.5A) Control RS232 (DB 9-pin male) 1 USB Type-A (Service) 1 (shared with USB-A Output) Others Power Supply Voltage 100–240 V ±10%, 50/60 Hz (AC in) Power Consumption Normal: 212 W; Standby: < 0.5 W Operating Temperature 0–40 °C Carton Brown Net / Gross Weight 3.5 kg / 4.6 kg Dimensions (WxDxH) with Feet 312 x 234 x 104 mm Packing Dimensions 415 x 168 x 297 mm OSD Languages 24 total (English, French, Spanish, Thai, Korean, German, Italian, Russian, Swedish, Dutch, Polish, Czech, Traditional Chinese, Simplified Chinese, Japanese, Turkish, Portuguese, Finnish, Indonesian, Hindi, Arabic, Vietnamese, Greek, Hungarian) User Guide Languages 20 total (English, Simplified Chinese, Traditional Chinese, Indonesian, Finnish, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Swedish, Turkish, Arabic, Czech, Thai, Vietnamese) Standard Accessory Power Cord 1 Remote Control 1 (Bluetooth with backlight) QSG (Quick Start Guide) Yes Optional Accessory Wall/Ceiling Mount PJ-WMK-007 Carry Bag PJ-CASE-008